

CYCLOSCOPE

BICYCLE TOURING & ADVENTURE TRAVEL



+86 18668217986

CYCLOSCOPE.NET

CYCLOSCOPEBOX@GMAIL.COM

ABOUT CYCLOSCOPE

Two Italian adventurers on an in-depth exploration of the planet by bicycle. Since 2014 we cycled 25,000km across 25 countries, sharing our experiences with a constantly growing fan-base. We are now preparing the next leg of the world tour, from China to Italy through Southern Asia, 30,000 more km, 15 more countries, 2 more years.

Cycloscope has been featured on major Italian newspaper and tv broadcast and many international web magazines and blogs. We live an inspired life and inspire others to fulfill their dreams.



4.4K FOLLOWERS



8K FOLLOWERS



800 FOLLOWERS

15,000+

SOCIAL MEDIA FOLLOWERS

10,000+

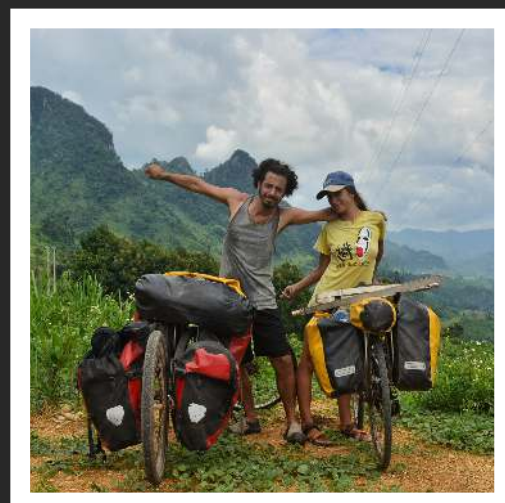
MONTHLY WEBSITE VISITORS

100,000+

INSTAGRAM IMPRESSIONS X MONTH

50%+

SOCIAL MEDIA & WEBSITE AVG GROWTH



OUR BLOG

Cycloscope.net is a bilingual blog among the best in the niche of adventure travel and bicycle touring.

We write about destination guides, itineraries, budget travel hacks, adventure gear, and travel advice.

Our users come from all around the globe with a prevalence of US (22%), Italy (9%), and Japan (8%), evenly distributed between men and women, mostly between an age of 26 and 40

FACEBOOK/CYCLOSCOPE | INSTAGRAM/CYCLOSCOPE_GLOBECYCLING

TWITTER : @CYCLOSCOPETWEET | YOUTUBE.COM/CYCLOSCOPE

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WORK WITH US

Working with us will get your brand a real boost in visibility and that epic aura only real adventure can give. Your products will be heroes of a great tale, featured in dozens of pictures and videos, tagged in social network posts, reaching hundreds of thousands outdoor and travel enthusiasts, endorsed, tested and reviewed by trusted adventurers.

We design product/brand/destination specific campaigns to help you reach thousands of potential new customers!



TECHNICAL PARTNERSHIP

- .PRODUCT TESTING
- .EXPERT REVIEW
- .PHOTOS AND VIDEOS OF YOUR PRODUCT IN ACTION
- .SOCIAL MEDIA COVERAGE
- .YOUR LOGO IN THE SUPPORTERS SECTION

EXTERNAL PARTNERSHIP

- SPONSORED POSTS.
- NATIVE ADS. (SIDEBAR, IN-CONTENT, FOOTER)
- PRESS AND SOCIAL MEDIA TRIPS.
- SOCIAL MEDIA FEATURING.
- PROMOTIONAL GIVEAWAYS.

FEATURED ON

la Repubblica

Rai



THE HUFFINGTON POST



LA STAMPA

PARTNERED WITH



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